## **Green Hospitality Webinar**

How can you attract guests and help the bottom line? Go green. Corporate America has already realized that going green can help save money and boost profits. The hotel industry is no different. We invite you to attend our Green Hospitality workshops, which will help hoteliers:

- assess their properties.
- learn ways to green their processes.
- measure those results and communicate it to a public that is making more sustainable, informed choices.

This free webinar, provided by a federal Environmental Protection Agency grant, will give you the tools and resources needed to start down the sustainability path.



Do you have questions or comments? E-mail us at envhelp@ky.gov or call 800-926-8111.



## **Chat Details**

**Date:** April 5, 2011

**Time:** 10 a.m. – 11:30

a.m. EDT

Place: Your Desk

Reserve your Webinar seat now at:

https://

www1.gotomeeting.com/register/123036169.

